Mark Ong

Senior Product Designer

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Work experience

VegaSolutions - Senior Product Designer

Feb 2023 - Present

- Conduct market and user research to identify and develop innovative products that meet market demands and user needs.

- Lead the design & development of products, including rapid testing to validate concepts and refine features based on user feedback.

- Secure early-stage investments and funding opportunities through compelling product visions and strategic presentations.

Groupe onepoint - Senior Product Designer

Sep 2020 - Feb 2023

- Design lead on consumer experiences. Projects: fitness, telco, insurance and healthcare

- Manage stakeholder expectations, dancing with given constraints – tech, budget, scope, timeline

- Guide and mentor a team of designers, ensuring we are creating a consistent cohensive experience across digital channels

Clearisk - Senior UI/UX Designer & BA

Nov 2019 - Sep 2020

- Worked collaboratively with a brokerage firm to launch exchange-traded derivative products to retail client in the UK

- Designed and mapped user flows of client onboarding that meets KYC, AML, and MiFID II Compliance

- Work on shaping up new tracks of work based on business objectives, aligned with customer needs and pain

MakersMug - UI/UX Consultant

Jan 2018 - Nov 2019

- Delivered a cyber digital strategy which includes a service blueprint for CIMB cyber operations
- Conducted stakeholders design workshops
- Presented a Technology Risk Management dashboard to the board members

Awards and accomplishment

NASA Global Space Hackathon Winner 2017

NASA Space App Challenge 2017 is the largest Hackathon in the World. The event is held in 187 locations, 69 countries and 25,140 participants participated in the challenge. We're proud to have represented Singapore and emerged as the Global winner in the category "Galactic Impact" which is the solution with the most potential to improve life on earth or in the Universe

Talks and workshops

SmartCademy / UX instructor

May 2020 - Feb 2022

Part-time instructor for User Experience Design courses that trains students in user experience methodologies and design thinking, and application through project work.

Education

Udacity

- Nanodegree programme on Digital Marketing
- UI/X Design, Design Sprint, Key metrics

General Assembly, Singapore

Aug 2016 - Nov 2016

- Completed 10 weeks UX immersive
- Learn the fundamentals, technique, tools of UX